

SUMMIUM[®] CPQ

The most used **Sales Configurator** in Finland





Quote faster, eliminate errors, sell more

Digitalize your sales by boosting your quote-to-cash process with **Summium® CPQ** (Configure, Price, Quote) solution.

Make B2B sales easy. With Summium® CPQ you can configure products and services, price them and generate quote documentation with just a click of a button. Raise your company' sales to the next level.

#1

CPQ-tool market
leader in Finland



10 000+

Thousands of users
around the world



1000+

Scales up to thousands
of concurrent users



20+

In active development
since year 2000





Who is it for?

- B2B sales staff
- Resellers and partners



What is it for?

- Selling complex products and services
- Pricing products and services
- Making quotes to customers
- Sending orders to ERP directly from sales

**2 billion euros of Finnish
export products sold annually
through Summium® CPQ**



**Replace Excel tools in
pricing with a modern
digital solution!**



Save time & money in sales

See what our customers have reported

12 % increase in sales 2 months after deployment

Faster quote process: from 3 days to **3 hours**

Less manual work due to automated data transfer between systems

Reduced need for technical support in sales

Globally unified order process

Unified offer documentation for sales

Standardized prices for sales

Less error-prone product configuration and pricing

Shortened response time to customer's quote modification needs



Successful deployment through services

We offer a wide range of services through which we guarantee the customer a successful design, implementation, deployment and maintenance of Summium® CPQ.

- Consultation services
- Proof-of-concept services
- Requirement specification services
- Project services
- Training services
- Development services
- Maintenance & support services





Features

Summium® CPQ is a flexible and modular system consisting of several features, including the following:



Powerful Configurator Engine

Manage your product and service offering with the efficient rules-based and constraint-based configurator.



Pricing Management

Flexible pricing possibilities including discount management and contract pricing.



Quote Management

Generate a high quality quotation and supplementary documentation with just a click of a button.



Wide Range of Integrations

Integrate orders and other data into master data systems to streamline information flows (ERP, CRM, PDM, BI, CAD, Excel).



Sales Channel Management

Manage the entire sales channel from own sales staff to partners and dealers.



Trust Guided Selling

Help user find the best product or service for the customer's individual need.



Visualize Your Offering

Enhance user experience through product images and 3D-models.



Smart - Modelling Tool

Build the product information into the system yourself or have us build it for you. No programming skills needed.

Trusted by



Interested?

Want to see how Summium® CPQ will match your needs? Contact us and we will build you a demo free of charge!


Digitalize your entire sales process with Summium® product family

Summium® CPQ is part of the Summium® product family. Another product in the family, **Summium® Selector**, is an easy-to-use webshop solution for demanding industrial needs. It enables end-customer to easily request for quotations and order products and services directly from the web in a completely new way.



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